



# SOCIAL INVESTMENT CENTER

## PRODUCT DATA SHEET

As an integral component of Newdea's social impact platform, **Social Investment Center** connects you directly to the results of your social investments -- creating transparency, efficiency and collaboration with the companies you support.

Social Investment Center uses a Software-as-a-Service (SaaS) model which provides real-time information that is accessed from anywhere, anytime, over the Internet. Understanding the social impact of your investing strategies no longer needs to be an unattainable challenge. Social Investment Center empowers you to understand and influence the impact you are making, now.

### Key BENEFITS:

- » Fosters more active involvement in the success of funded programs by allowing you to create and interact with measurements and milestones that help define and track success.
- » Illuminates whether programs are being managed to their outcome objectives.
- » Creates a streamlined investment application and evaluation process that facilitates well-informed investment decisions and future investment disbursements based on past performance and real-time information.
- » Measures and optimizes overall program area or investment theme performance by aggregating indicators across investments, helping you identify best practices as well as overlap.
- » Makes an investment in upgraded infrastructure that positions companies you support to grow and evolve efficiently while achieving greater impact.
- » Cultivates an ongoing collaborative relationship with investment recipients with the goal of improving overall effectiveness and internal efficiency – real added value.
- » Minimizes IT resource requirements, risk and complexity while increasing business agility through a powerful Cloud platform. Alleviates costs, bottle-necks, downtime, and potential data loss associated with managing your own special hardware, databases, installations, and downloads.

### Key FEATURES:

- » Role-based user dashboards help you manage the life cycle of your investments from application to investment approval to monitoring their progress relative to your investment theme or program area objectives.
- » Application questions are defined by you as well as prequalification forms to filter applicants before allowing investment applications to proceed. The application can be linked from your website and branded with your look and feel.
- » Investments can be allocated to a specific project, multiple projects, or to an overall organization.
- » Indicators can be aggregated to provide holistic views of program area performance.
- » Portfolio reports can be dynamically generated to produce a comprehensive snapshot of the big picture as well as specific projects.
- » Information such as investment guidelines, milestones, measurements, and documents can be shared in real time with your investment recipients and built-in messaging capabilities enhance collaboration.
- » You can enable investment recipients to use Newdea's integrated program management and M&E solutions to more effectively measure and communicate their progress and learning on the projects you've invested in.