



newdea™

PROJECT CENTER

PRODUCT DATA SHEET

Project Center was developed specifically for the nonprofit industry to address the advanced M&E and project management needs of social sector organizations today. Project Center provides a dynamic environment for learning and performance, empowering social sector organizations to effectively manage, measure and achieve project, program and sector-wide outcomes.

Project Center uses a Software-as-a-Service (SaaS) model which provides real-time information that is accessed from anywhere, anytime, over the Internet. Along with comprehensive program management and communication tools, Newdea's platform has it all, in one place.

Key BENEFITS:

- » Transforms program data into useful information to illuminate what is and is not working, providing transparency, accountability and insight to evolve programs toward sustainable impact.
- » Measures and optimizes overall program area performance by aggregating indicators and budgets through structured and centralized program management data repository.
- » Improves productivity with workflow management tools, alerts, dashboards, and internal and external reporting capabilities, keeping your teams focused on the most important work.
- » Minimizes IT resource requirements, risk and complexity while increasing agility through a powerful Cloud platform. Alleviates costs, bottle-necks, downtime, and potential data loss associated with managing your own special hardware, databases, installations, and downloads.
- » Elevates collaboration and communication and creates efficiency via its integration with Newdea's products for grantors and social investors.

Key FEATURES:

- » An M&E solution outlining baselines, target and milestones for charting projected vs. actual performance on an unlimited number of indicators.
- » User defined framework of inputs, activities, outputs, outcomes and impact based on a digitized logic model makes planning and evaluation dynamic and visual.
- » Tasks, workflow, approval processes, and performance alerting allow for proactive program management and timely course corrections.
- » User defined organizational structure with unlimited projects for aggregated reporting and collaboration of program data.
- » Role-based user dashboards that cumulate data, highlighting projects and tasks that require attention.
- » Robust budget structure with planned and actual views, multi level rollup, currency, and upload/download capabilities.
- » Key project updates featuring images, human interest journals, measurements, accomplishments, narratives, and custom fields provide complete data collection.
- » Flexible roles and privileges security provide for finite access to project data throughout the organizational hierarchy; allows for secured access by contractors and partners.
- » Ad hoc custom reporting capability makes information management flexible and easy.